Welcome to All Visitors This Festal Week

For this week's enthusiastic selling at Mosby & Co., Richmonders, as well as visitors to the city, will find to-morrow a particular opportune time to supply their Fall Clothes and Dry Goods wants. Authentic fashion correctness, sterling quality and merit to go at these generously low prices this week. : : : :

These Superb Values Are What Has Made This

Richmond's Best Glove Store

It's a recognized fact, even among our competitors, that only Gloves from the world's best makers are shown here. The prices are as charming as the Gloves. Here style, quality and low prices hold sway. That's why our Glove business is growing so fast. Remember, every Glove bought is accompanied by our

At \$1.10—A Cape 'Goat Walk-ing Gloye, in the new tan and brown shades. It's full of style and worth.

Long Gloves

Colors—white, black, tan, brown, mode, pink, light blue, lavender, champagne, green, navy and oxblood,

12-button Suede. . \$3.00 pr. 12-button Glace. .\$3.50 pr. 16-button Suede. \$3.50 pr 16-button Glace . . \$4.00 pr.

20-button Suede. . 84.00 pr. 20-button Glace. 84.50 pr. At \$1.50—A fully guaranteed Glace Glove, in every new and staple shading; Paris point stitching.

Elbow Length Silk Gloves Extra heavy weight; colors, white and black; regular \$2,50 value, \$1.75 pair.

Beauty of Figure Has Resistless Power



Beauty is Undoubtedly a

C. B. A. La Spirite Corset

Quick to conform to every change of corset fashion, they satisfy your every ambition for perfection of

Adding in Each Case Just That "Latest Touch" So Hard at First to Attain. THE SMARTEST CORSETS IN THE

Prices, \$1 to \$10.

\$6.50 California All-Wool Blankets at \$4.98 a Pair

This is a lot our buyer picked up on a recent trip to the market, and the manufacturer assured us that he would have no more to sell at this price this season. Full 11-4 size for double beds; white, gray and scarlet, made of best selected Western wool; finished with bound edges and colored borders special at \$4.98 a pair.

WHITE WOOL BLANKET, soft finished, heavy fleecy nap. silk bound, 72x84 inches; regular \$5.00 value, \$3.98 a, pair, GRAY GERMAN FLEECED BLANKETS, wide blue and

pink borders, tape bound, size 72x81 inches; regular \$2,50

DOWN COMFORTS, covered with best quality figured sateen and filled with pure white down, full double-bed size



October's Sensational Sale of

Suits, Skirts and Ready-to-Wear Apparel

A sale of High-Grade Suits and Skirts at prices that cannot be matched. The immense volume of our business in these lines has put us in position to dictate prices to the manufacturers of our Suits. We have planned an unusual sale for October which will prove a great saving to every woman who needs a Fall Suit. These are not marked-downs, old stock or antiquated styles, but a special output of an immense assortment of SUITS, SKIRTS, etc., from New York's foremost tailors. Each one of them are the newest style and made of the latest materials in the best manner. We have divided them into four lots. Each lot consists of garments much lower in price and higher in quality than any similar garments shown in Richmond. The qualities the best, the prices the lowest. This we guarantee. We invite your inspection.

Special Bargain, \$19.75

IN THIS LOT ARE SEVENTY-FIVE SUITS. Styles are Princess Chap, tailored jacket and hip-length ats. Majerials—Broadcloth, cheviots and English mixtures, all colors; \$25.00 value; special, \$19.75.

Special Bargain, \$29.75

Twenty styles of new and stylish Suits, including all the st fashionable styles and tailoring; \$35.00 value; special,

Special Bargain, \$24.75 100 NEW AND HANDSOME SUITS.

Special Bargain, \$35.00

Thirty styles, made of French broadcloth, cheviots, nov-elty worsteds, plaids and checks; copies of celebrated French model suits; \$45.00 value; special, \$35.00.

Special Value This Week

\$30 New Fall Suit, Special, \$22.75

50 Suits in This Lot.

Made 27-inch, nobby double-breasted box coat, semi-fitted back. They are made of extra fine chiffon broadcloth and fancy stripes and plaid suitings; a grade seldom found in such a moderate priced suit. In every desirable color in plain and fancy mixed materials.

Coats lined with silk.

Petticoat Bargains

\$6 Black Silk Petticoat, \$3.98

The best value ever oldered in Richmond; made of a heavy black taffeta silk, cut full and wide, with 12-inch stitched full-flare ruffle, with cotton dust ruffle; special, \$3.08.

The best value ever offered

Skirts in the various full plaited or gored style, some trimmed with one or two fold at bottom. Special,



\$30 Value, Special, \$19.75

Made of chiffon broadcloth; in white, red, champagne and light gray; new Jap kimone style; collars and cuffs hand-

\$7.50 Value, \$5.98 \$7.50 Taffeta Silk Waist. Ideally sea-

3 New Fall Styles of Waists

sonable, stylish Waist, made of best quality black taffeta silk. Hand-made embroidered yoke, back and front finished with cluster tucks graduating to waist line, 3-4 length sleeves. \$5.98

\$7:50 Silk-Lined Lace Waist. Special \$5.98. Stylishly made of white and ecru nets; round yoke of Valenciennes lace, finished with real Cluny lace edge. Sleeves trimmed to match, elbow \$5.98 length, \$7.50 Waist.

\$7.50 Plaid Taffeta Silk Waist. Special, \$5.98. Strictly tailored Waist, made of black and white plaid taffeta silk, with square yoke of solid black taffeta. Silk trimmed with bias bands of plaid silk. Long sleeves, \$5.98

Crepe de Chine Dresses, A Special Bargain, \$50 Value, Special, \$37.50

Made of heavy all silk crepe

de chine, princess style, hand-made embroidered yoke and girdle, full draped skirts. Shades—white, pink, light blue, brown, black, light gray and red. 50-inch Black Cloth Coat, latest style. Come early.

\$10 Coat, \$5.98

A Few Specials from Our Muslin and Woolen Underwear Dep'ts.

\$1.25 Drawers for 98c.

Two rows fine Val. lace in-sertion and two rows of hand featherstitched bands, wide lace flounce; special, 98c.

\$1.25 Gowns, 98c.

Made of sheer nainsock, em-broidered bands on sleeve and neck, with ribbon draw-string; special, 98c.

Cambric Skirt.

Extra wide flounce of three rows of Val. lace and bands of narrow tucking; extra special, \$1.98.

Sheer Nainsook Corset Cover, two rows of filet lace insertion, beading and edge; 75c Cover for 59c.

Ladies' Medium Weight Ribbed Vests and Pants, 50c,

Hoya' Australian Wool Shirts, Pants and Drawers, in white and natural, 50c, 60c, 75c. Misses' Strictly Nonshrink-ing Merino Wool Vests and Pants, 75c, 85c, 81.00.

Odds and ends Underwear from our regular stock, in-cluding children's and ladies'. 25c Vests and Pants now

19c. 75c Vests and Pants now 39c. \$1.00 and \$1.50 Vests and Pants now 68e.

Specials from Our Notion Dep't.

Sc cake Violet, Rose, Castile, Buttermilk and Glycerine Soap, 5c cake. 15c Violet Talcum Powder,

20c Columbia Floss now 10c hank.

22c Columbia Germantown Wool, 121/2c hank. 19c Columbia Saxony Wool, 121/2e hank.

5c Columbia Zephyr 21/2e ounce. 39c and 25c Slipper Soles, Black and White Hooks and Eyes, odd sizes, ie card.

Free Trip to Richmond and Vicinity

Buy \$40.00 worth of mer-chandles in Richmond between October 7th and October 12th October 7th and October 12th from our store, or all of the stores in the Retall Merchants' Association. If you live 100 miles, all of your fare will be refunded. If you live more than 100 miles, you nonly pay the additional distance. In addition to your paid fare you will get, free, a ticket of admission to either the State Fair or Horse Show. Ask for rebate book to secure your free railroad fare and admission ticket at our store.

An Important Sale of Housekeeping Linen Begins Here To-Morrow.

Too much emphasis can hardly be placed upon the importance of this selling event. Every housekeeper would be deeply interested were she familiar with the price advantages and the wide latitude for selection this occasion offers her.

75c Flemish Bleached Dam-\$1.25 Full Bleached All Pure Linen Damasks, \$1.00 yard. % Napkins to match, \$3.00 dozen.

Napkins to match, \$4.00 dozen. \$1.50 Full Bleached, Extra Fine and Heavy All Pu Linen Damasks, \$1.35 yard. % Napkins to match, \$3.00 dozen.

W Napkins to match, \$4.30

\$4 Huck Towels, \$3 Dozen 20x40 Hemstitched All Linen Huck Towels, extra large, fine and heavy; special, \$3.00

22x44 Hemmed All Linen Huck Towels, value \$3.00; spe-cial, \$2.59 dozen.

13x15-inch Hemstitched Damask Doyles, in new and very effective designs, \$3.50 to \$10.00 dozen, \$1.50 Hemstitched Pillow

Damask Cloths.

Hemstitched

Damask Doylies.

Some Very Special Values.

2x24-yard Cloths, value \$5.00, now \$3.50.

2x3 ½-yard Cloths, value \$7.00, now \$5.00. 2x4-yard Cloths, value \$7.50

now \$6.00. % Napkins to match, \$3.00

dozen. % Napkins to match, \$4.00

2x3-yard Cloths, value \$6.00.

Cases, Special \$1.25 Pair. All pure linen, heavy and fine,

Scalloped, Hand-Embroidered, Mexican and Hand-Made Cluny Linens, Doylies, Centres, Trays, Scarfs, Table Covers, etc., in all sizes. Prices, 5c to \$125.00.

\$25,000 Purchase Oriental and Domestic Rugs on Sale Monday

One-Fourth One-Third

72x72 inches; regular price \$6.50; special, \$4,98.

Do you contemplate refurnishing your home? Do you desire a new dining-room Rug? Do you need a new parlor Rug? Do you require a new Rug for your library?

on
Each Rug.

Do you need a new Rug for your sleeping room?
Do you want a new Hall Runner?
How about a new Rug for your den?

If so, You Cannot Afford

We Offer Room-Size Rugs at Substantial Cash Savings

These Rugs are the handiwork of the world's best makers. Their durability is unquestionable, and the patterns and colorings are those designed for the coming season. Almost every housekeeper prefers Rugs to carpets—because they are easier to keep clean and usually look nicer. Looks and comfort both suggest the buying of these room-size Rugs-and economy COMMANDS IT.

Special Sale---Odd Lot Curtains

Two, three and four pairs of a kind; Irish Points, Cluny and Renaissance white or Arabian; regular price \$8.50 and \$7.50; special, \$5.00 a pair,

Real Cluny Curtains, 3½ yards long, hand made, lace edge, made on best French net, \$5.00 value for \$3.50 a pair;

Special Sale Catch Net Curtains, 3 yards long, 60 inches wide; only 47 pairs in this lot; regular price \$1.50, for \$1.00 a pair. Oriental Stripe Couch Covers, 3 yards long, 50 inches wide, fringe all round; \$1.50 ones for 9Sc each.

The Dress Goods Store

Always good, but better than ever. Why shouldn't it be, with the encouragement we've had? We received by Saturday's express-

50 FRENCH SUIT PATTERNS, in every color, ranging from the dark, rich, warm shades to the most delicate pas-tels. Stripes lead in these, and the prices range from \$2.06 to \$5.00. Every one different from all the rest.

BROADCLOTH SPECIAL-We have 20 pieces of fine broadcloth, in all the season's favorite colors. They're worth \$2.001 we're going to sell them for \$1.50.

IF YOU WANT A COAT SUIT that's rough and ready, and yet very dressy, see the Panama mixtures in grays, browns, wines, garnets and navys, 52 inches wide, \$1.00, \$1.25 and \$1.50

Do You Want a Separate Skirt?

You'll find everything that is good, and every color that is good, in plain and invisible stripes and broken plaids and mixtures, that are wanted by every well dressed woman everywhere.

Black, Goods Department better than ever. DON'T FAIL TO TAKE a peep at our WEST WINDOW. There's something in it for you.

NACONAL AND SERVICE SE

The Silk Store of Richmond.

That the name of J. B. Mosby & Co. stands for excellence and correctness in everything carried in every department, is accepted by all who know without doubt, and without question, but no department gives a store more tone and quality than its silks. Silks lead all departments in making a leading store---'tis silks that put the stamp of leadership and exclusiveness on a store. Now listen to

A Bit of Silk News.

We are determined to give the ladies of Richmond the best 59c Taffeta on this or any other market. There is no concern big enough, nor no city big enough to sell a better Silk for the price. We have them in seventy-five shades of all wanted colors, and every shade a perfect shade. They are perfect in weave, perfect in finish, high-toned, crisp and swishy. We bought them to sell at 69c, but we've changed our mind and they are yours at 59c.

How About Plaids?

Of course, you want a pretty Plaid Silk Dress. We're going to start a plaid business on Monday morning in real earnest. Thirty-seven styles in \$1.00 plaids at 86c.

What colors do you like? They are here. You will find them on first centre counter, silk alsle. Fifty-four styles in \$1.25 plaids at

Any Color---98c---All Colors

Black Silks.

Three Specials in Fine Black Taffetas.

Plain and Fancy Silks.

Do you want Slik for a morning dress, calling dress, dinner dress, evening dress, a dress for any occasion and all occasions? Go to Mosby's and you'll find the best Slik, the most correct Slik; in fact, the very Slik you want, and at the very price you want to pay.

Rare Evening Silks. Do you want an evening dress that is "different" from any you ever had, and "different" from any that anybody else ever had in Richmond? Ask to see those Parisian robe pat-

Don't leave the store until you see "MOSBY'S PRIDE" and "COLONIAL DAME," We'll tell you

the rest when you see them.

Keep your eye on Mosby's Silks, they're winners.

THE RESERVED AS A SECOND RESER

Staunton Social News.

[Special to The Times-Dispatch.]

Staunton, VA., October 5.—Miss
Halle Henkel entertained delightruing
Jast Friday afternoon in honor of her guest, Miss Adelaide Myer, of Portis, Thou, Jr., Mrs. E. Lacy Gloson, Mrs. Brown, Mrs. And Miss Milsabeth Braziler, and Miss Miss Adelaide Myer, of Portis, and Miss Miss Adelaide Myer, of Portis, and Miss Milsabeth Braziler, Miss Miss Later Health Miss Milsabeth Braziler, and Miss Milsabeth Braziler, Miss Miss Later Health Miss Milsabeth Braziler, And Miss Milsabeth Braziler, Miss Miss Adelaide Myer, White Miss Miss Miss Miss Adelaide Myer, White Miss Miss Miss Adelaide Myer, White Mis